

Proposal

Website Design *

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|----------------|----------|
| Up to 3 Pages | 500.00 |
| Up to 5 Pages | 750.00 |
| Up to 7 Pages | 1,000.00 |
| Up to 10 Pages | 1,400.00 |
| Up to 20 Pages | 2,000.00 |

Website Hosting Plans (No Annual Commitment Needed)

Basic Hosting ** \$74.99 per month

or

Concierge Hosting *** \$99.99 per month

E-Commerce Capability (Optional) \$59.99 per month

Social Media Development

Creation of your Brand with accompanying pages on three (3) Social Media outlets (e.g Facebook, Instagram, Twitter, NextDoor, SwipSwap, etc.) 300.00

Monthly Marketing Programs (Customized to your Needs)

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| Option 1 | One (1) post per week on each of three (3) Social Media outlets (Includes art charges and maintenance of social media pages) | 200.00 |
| Option 2 | One (1) post per day on each of three (3) Social Media outlets (Includes all art charges and maintenance of social media pages) | 500.00 |

Graphic Design Pricing

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|-----------------------|----------------|
| Postcard | \$100 |
| Flier / Rack Cards | \$100 |
| Business Cards | \$50 |
| Catalog / Newsletters | \$100 per Page |
| Logo Design | \$250 |

*** Website Design Includes:**

- Interactive Design with Full Website Functionality and Mobile Device Setup
- Creation of SEO (Search Engine Optimization) and Google Analytics
- Search capabilities and affiliate links added to website
- User Friendly Platform allows for insertion, editing and replacement of copy, images and videos
- Creation and Maintenance of Submission Form database
- Troubleshoot Website (Ensure there are no missing or broken links and correct any problems)

**** Basic Hosting Includes:**

- Website Hosting
- SEO (Search Engine Optimization) and Google Analytics
- Search capabilities and affiliate links
- Submission Form Database Tracking
- Troubleshoot Website (Ensure there are no missing or broken links and correct any problems)

***** Concierge Hosting Includes:**

- Live 24/7 Interactive Full Website Functionality and Mobile Device Access
- Maintenance of and Reporting of SEO (Search Engine Optimization) and Google Analytics
- Maintenance of search capabilities and affiliate links
- User Friendly Platform allows for insertion, editing and replacement of copy, images and videos
- Creation and Maintenance of Submission Form database

50% Deposit Required to Begin | Balance Due Upon Completion

Please make checks payable to Deborah Anastos

All Credit Cards, PayPal and Venmo gladly accepted